

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 33.989969 Longitude: -117.925213

Puente Hills Town Center Rowland Heights, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	45,840	191,037	1,062,873
	Population Est 25Q1	45,808	191,740	1,064,052
	Population Est 24Q4	45,810	191,941	1,064,094
	Population Est 24Q3	45,790	191,962	1,063,962
	Population Est 24Q2	46,046	192,436	1,064,576
	Population Est 24Q1	46,002	192,311	1,064,112
	Population Est 23Q4	45,976	192,147	1,062,843
	Population Est 23Q3	45,975	192,090	1,061,940
	Population Est 23Q2	45,969	192,101	1,061,779
	Population Fcst	45,967	191,644	1,071,544
	2010 Census Population	47,901	199,769	1,073,360
	2000 Census Population	51,007	203,016	1,065,462
	1990 Census Population	48,004	190,857	980,732
	Current Year Daytime Population	53,761	182,020	1,112,089
	Average Seasonal Population	429	1,727	5,689
	Historical Annual Growth, 1990 – 2000	0.61%	0.62%	0.83%
	Historical Annual Growth, 2000 – 2010	-0.63%	-0.16%	0.07%
	Estimated Annual Growth, 2010 – CY	-0.30%	-0.31%	-0.07%
	Projected Annual Growth, CY to Y5	0.06%	0.06%	0.16%
	Group Qtrs Est	97	720	12,212
Transient Est Average Last 4 Qtrs	1,463	2,950	13,422	
Households	Current Year Estimated Households	13,860	55,524	315,940
	Households Est 25Q1	13,840	55,747	316,176
	Households Est 24Q4	13,843	55,802	316,183
	Households Est 24Q3	13,837	55,810	316,147
	Households Est 24Q2	13,925	55,957	316,303
	Households Est 24Q1	13,915	55,928	316,210
	Households Est 23Q4	13,905	55,881	315,803
	Households Est 23Q3	13,902	55,864	315,535
	Households Est 23Q2	13,905	55,871	315,522
	Households Fcst	13,892	55,685	318,459
	2010 Census Households	13,845	55,491	306,170
	2000 Census Households	14,445	55,424	302,946
	1990 Census Households	13,834	53,149	290,627
	Historical Annual Growth, 1990 – 2000	0.43%	0.42%	0.42%
	Historical Annual Growth, 2000 – 2010	-0.42%	0.01%	0.11%
	Estimated Annual Growth, 2010 – CY	0.01%	0.00%	0.22%
	Projected Annual Growth, CY to Y5	0.05%	0.06%	0.16%
	Population per Household	3.30	3.43	3.33

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Puente Hills Town Center Rowland Heights, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	3.2%	3.7%	3.6%
	HH Income \$250,000 to \$499,999	3.8%	4.5%	4.4%
	HH Income \$200,000 to \$249,999	8.9%	10.5%	10.2%
	HH Income \$175,000 to \$199,999	5.7%	6.6%	6.5%
	HH Income \$150,000 to \$174,999	7.0%	8.4%	7.7%
	HH Income \$100,000 to 149,999	19.3%	20.4%	19.9%
	HH Income \$75,000 to 99,999	12.9%	11.9%	12.7%
	HH Income \$50,000 to 74,999	16.9%	13.4%	13.2%
	HH Income \$35,000 to 49,999	7.3%	7.2%	7.4%
	HH Income \$25,000 to 34,999	4.3%	4.1%	4.6%
	HH Income \$15,000 to 24,999	4.5%	3.7%	4.3%
	HH Income \$0 to 14,999	6.2%	5.5%	5.5%
	Average Household Income	\$123,099	\$137,374	\$134,131
	Median Household Income	\$95,603	\$109,598	\$105,312
	Per Capita Income	\$37,274	\$40,056	\$40,120
	Average Disposable Income	\$96,384	\$104,146	\$102,184
	Median Disposable Income	\$81,873	\$93,074	\$89,592
	Discretionary HH Income Over \$150,000	5.0%	7.3%	8.9%
	Discretionary HH Income \$125,000 to \$149,999	7.9%	9.5%	8.6%
	Discretionary HH Income \$100,000 to \$124,999	9.1%	11.3%	10.4%
	Discretionary HH Income \$75,000 to \$99,999	12.7%	14.3%	14.0%
	Discretionary HH Income \$50,000 to \$74,999	20.1%	19.8%	19.1%
	Discretionary HH Income \$25,000 to \$49,999	26.4%	22.0%	21.4%
	Discretionary HH Income Under \$25,000	18.8%	15.9%	17.6%
	Average Discretionary HH Income	\$65,142	\$72,844	\$72,777
	Median Discretionary HH Income	\$55,655	\$66,117	\$64,774
	Householder White – Count	995	5,053	49,848
	Median HH Income	\$118,455	\$116,235	\$114,848
	Average HH Income	\$118,668	\$116,827	\$114,879
	Householder Black or African-American – Count	198	1,044	5,526
	Median HH Income	\$90,010	\$115,176	\$102,482
	Average HH Income	\$118,430	\$116,812	\$107,074
	Householder Hispanic – Count	5,209	23,869	163,899
	Median HH Income	\$95,807	\$111,324	\$100,202
	Average HH Income	\$105,515	\$113,411	\$106,419
Householder Asian or Pacific Islander – Count	6,583	21,456	70,322	
Median HH Income	\$89,895	\$102,784	\$109,587	
Average HH Income	\$98,104	\$106,820	\$110,982	
Householder Other or Pacific Islander – Count	876	4,102	26,344	
Median HH Income	\$121,838	\$120,872	\$112,971	
Average HH Income	\$119,591	\$119,539	\$115,035	

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Puente Hills Town Center Rowland Heights, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	22,387	93,344	519,996
	Female Population	23,453	97,693	542,877
Total Population by Age	Count of Pop 0 to 4 years	2,367	9,874	56,563
	Count of Pop 0 to 7 years	3,293	13,370	76,657
	Count of Pop 5 - 13	4,104	16,618	97,839
	Count of Pop 14 - 18	2,094	8,611	53,509
	Count of Pop 19 - 22	2,129	9,141	56,867
	Count of Pop 22 - 25	1,604	7,082	43,435
	Count of Pop 25 - 29	3,003	12,985	72,931
	Count of Pop 30 - 34	3,181	13,268	75,774
	Count of Pop 35 - 39	3,177	12,437	70,190
	Count of Pop 40 - 44	2,971	11,820	66,237
	Count of Pop 45 - 59	8,297	35,829	201,378
	Count of Pop 60 - 74	8,352	35,292	182,618
	Count of Pop 75 - 84	3,288	13,363	61,515
	Count of Pop 85+	1,273	4,717	24,016
	% of Pop 0 to 4 years	5.2%	5.2%	5.3%
	% of Pop 0 to 7 years	7.2%	7.0%	7.2%
	% of Pop 5 - 13	9.0%	8.7%	9.2%
	% of Pop 14 - 18	4.6%	4.5%	5.0%
	% of Pop 19 - 22	4.6%	4.8%	5.4%
	% of Pop 22 - 25	3.5%	3.7%	4.1%
	% of Pop 25 - 29	6.6%	6.8%	6.9%
	% of Pop 30 - 34	6.9%	6.9%	7.1%
	% of Pop 35 - 39	6.9%	6.5%	6.6%
	% of Pop 40 - 44	6.5%	6.2%	6.2%
	% of Pop 45 - 59	18.1%	18.8%	18.9%
	% of Pop 60 - 74	18.2%	18.5%	17.2%
	% of Pop 75 - 84	7.2%	7.0%	5.8%
	% of Pop 85+	2.8%	2.5%	2.3%
Median Age	42.1	42.3	40.3	
Average Age	42.8	42.7	41.2	
Male Population by Age	% of Pop 0 to 4 years	5.4%	5.4%	5.6%
	% of Pop 5 - 13	9.2%	9.1%	9.6%
	% of Pop 14 - 18	4.7%	4.7%	5.3%
	% of Pop 19 - 22	4.9%	5.0%	5.6%
	% of Pop 22 - 25	3.7%	3.9%	4.3%
	% of Pop 25 - 29	7.1%	7.3%	7.2%
	% of Pop 30 - 34	7.3%	7.3%	7.4%
	% of Pop 35 - 39	7.4%	6.8%	6.8%
	% of Pop 40 - 44	6.9%	6.4%	6.3%
	% of Pop 45 - 59	17.8%	18.3%	18.6%
	% of Pop 75 - 84	6.2%	6.3%	5.2%
	% of Pop 60 - 74	17.1%	17.4%	16.4%
	% of Pop 85+	2.3%	2.0%	1.7%
	Median Age	40.2	40.3	38.7
Average Age	41.4	41.4	40.0	

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	% of Pop 0 to 4 years	4.9%	4.9%	5.1%
	% of Pop 5 - 13	8.7%	8.3%	8.8%
	% of Pop 14 - 18	4.4%	4.3%	4.8%
	% of Pop 19 - 22	4.4%	4.5%	5.1%
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	% of Pop 25 - 29	6.1%	6.3%	6.6%
	% of Pop 30 - 34	6.6%	6.6%	6.9%
	% of Pop 35 - 39	6.5%	6.3%	6.4%
	% of Pop 40 - 44	6.1%	6.0%	6.1%
	% of Pop 45 - 59	18.4%	19.1%	19.3%
	% of Pop 60 - 74	19.3%	19.5%	17.9%
	% of Pop 75 - 84	8.1%	7.7%	6.4%
	% of Pop 85+	3.2%	2.9%	2.8%
	Median Age	44.1	44.4	42.0
Average Age	44.0	44.0	42.4	
Race	Count of White	5,937	30,808	263,404
	Count of Black or African-American	728	3,884	22,498
	Count of Asian or Pacific Islander	21,734	78,643	268,380
	Count of Other races	17,440	77,702	508,592
	White	13.0%	16.1%	24.8%
	Black or African American	1.6%	2.0%	2.1%
	Asian	47.4%	41.2%	25.3%
	Other Races	38.0%	40.7%	47.9%
Language Spoken	Speak English at Home	27.0%	31.6%	39.0%
	Speak Spanish at Home	30.9%	33.1%	38.9%
	Speak French or French Creole at Home	0.1%	0.1%	0.1%
	Speak German at Home	0.1%	0.1%	0.1%
	Speak Other Indo-European Languages at Home	1.3%	1.0%	1.3%
	Speak Russian and Other Slavic Languages at Home	0.2%	0.1%	0.1%
	Speak Chinese at Home	28.3%	22.3%	11.2%
	Speak Korean at Home	3.7%	2.1%	2.0%
	Speak Vietnamese at Home	0.8%	1.3%	2.2%
	Speak Other Asian Languages at Home	3.3%	2.6%	1.6%
	Speak Tagalog and Other Pacific Languages at Home	4.0%	5.2%	2.7%
	Speak Other Language at Home	0.5%	0.4%	0.6%
Hispanic	Hispanic Population	19,715	89,761	603,217
	Hispanic Population Percent	43.0%	47.0%	56.8%
	Mexican	81.2%	82.9%	85.0%
	Puerto Rican	0.9%	0.8%	0.8%
	Cuban	0.3%	0.5%	0.6%
	Dominican	0.0%	0.0%	0.1%
	Central American	9.9%	8.2%	7.0%
	South American	2.7%	2.7%	2.1%
	Other Hispanic	5.0%	4.9%	4.5%
	2000 Hispanic Population Percent	42%	46%	53%
	1990 Hispanic Population Percent	39%	42%	45%

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Ancestry	American (percent of total population)	0.4%	0.5%	0.8%
	American	0.1%	0.2%	0.4%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	40.7%	32.4%	18.7%
	Chinese	29.4%	23.1%	11.4%
	Japanese	1.7%	1.3%	0.8%
	Korean	4.6%	2.9%	2.4%
	South Central Asian (ie. Indian)	0.8%	0.9%	1.1%
	South East Asian (ie. Vietnamese)	2.9%	3.2%	2.0%
	Other Asian	1.4%	1.1%	1.0%
	European (percent of total population)	0.6%	1.1%	3.4%
	British	0.1%	0.2%	0.7%
	Dutch	0.0%	0.0%	0.1%
	French	0.0%	0.0%	0.1%
	German	0.1%	0.2%	0.7%
	Italian	0.1%	0.1%	0.4%
	Polish	0.0%	0.0%	0.1%
	Scandinavian	0.0%	0.1%	0.3%
	Scotch/Irish	0.1%	0.2%	0.7%
Other European (ie. Greek/Russian)	0.1%	0.1%	0.4%	
Middle Eastern	0.1%	0.1%	0.2%	
Other Ancestry	6.5%	7.3%	9.2%	
Unclassified Ancestry	1.0%	1.4%	2.7%	
Education (Age 25+)	Adult Population (25 Years or Older)	33,541	139,710	754,660
	Elementary (0 to 8)	10.1%	10.3%	11.4%
	Some High School (9 to 11)	7.7%	7.4%	7.8%
	High School Graduate (12)	25.2%	24.7%	24.6%
	Some College (13 to 16)	16.3%	17.6%	19.3%
	Associates Degree Only	7.6%	8.4%	7.9%
	Bachelors Degree Only	23.4%	22.2%	19.7%
	Graduate Degree	9.7%	9.6%	9.4%
	% College (4+)	33.1%	31.8%	29.1%
Household Type	Total Households – count	13,860	55,524	315,940
	One Person HHs – count	2,028	7,062	47,570
	Family HHs – count	11,262	46,107	252,265
	Married Couple – count	7,581	31,543	173,368
	w/own children – count	2,515	11,078	64,189
	w/out own children – count	5,065	20,466	109,179
	Male Householder – count	1,011	5,176	26,657
	Female Householder – count	2,670	9,388	52,239
	Non-Family Households – count	570	2,355	16,105
	1 Person Household	14.6%	12.7%	15.1%
	2 Person Household	26.1%	24.9%	25.0%
	3 Person Household	20.2%	20.4%	19.0%
	4 Person Household	17.7%	18.7%	18.4%
	5 Person Household	10.2%	11.2%	11.1%
	6 Person Household	5.7%	6.2%	5.8%
7+ Person Household	5.3%	5.9%	5.6%	
% Households With Children	25.6%	27.4%	28.6%	

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Housing	Total Housing Units	14,357	57,329	326,039
	Owner Occupied Percent	56.4%	66.1%	60.5%
	Renter Occupied Percent	40.2%	30.7%	36.4%
	Vacant Housing Percent	3.5%	3.1%	3.1%
	Total Housing Units (Census 2000)	14,837	56,663	310,137
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	41.4%	37.2%	35.2%
	Property Value \$750,000 to \$999,999	26.4%	27.5%	29.0%
	Property Value \$500,000 to \$749,999	16.0%	17.2%	19.1%
	Property Value \$400,000 to \$499,999	2.7%	2.1%	2.6%
	Property Value \$300,000, to \$399,999	1.4%	1.1%	1.1%
	Property Value \$200,000 to \$299,999	1.2%	1.5%	1.1%
	Property Value \$150,000 to \$199,999	1.9%	1.0%	0.7%
	Property Value \$100,000 to \$149,999	1.8%	1.2%	1.1%
	Property Value \$60,000 to \$99,999	1.3%	1.3%	1.1%
	Property Value \$40,000 to \$59,999	0.1%	0.4%	0.3%
	Property Value \$0 to \$39,999	0.6%	1.5%	1.2%
	Median Home Value	\$968,227	\$956,998	\$937,335
Wealth per Household	\$0 and under - percent	17.7%	17.1%	17.5%
	\$1 to \$4999 - percent	8.8%	8.4%	8.8%
	\$5k to \$9999 - percent	4.6%	4.4%	4.6%
	\$10k to \$24999 - percent	6.4%	6.2%	6.3%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.2%	10.3%	10.2%
	\$100k to \$249999 - percent	17.9%	18.2%	18.0%
	\$250k to \$499999 - percent	13.0%	13.4%	13.1%
	\$500k+ - percent	14.6%	15.1%	14.6%
	Median HH Wealth	\$77,697	\$83,950	\$78,991
	Avg HH Wealth	\$237,517	\$244,766	\$238,885
Economic Viability	Economic Viability Local	282	285	279
	Economic Viability Indexed	102	103	101
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	22,577	94,812	530,383
	Managerial/Executive	16.9%	17.1%	15.6%
	Professional Specialty	16.4%	18.4%	20.3%
	Healthcare Support	4.3%	4.2%	4.1%
	Sales	11.6%	10.7%	9.9%
	Office & Administrative Support	12.6%	13.4%	12.9%
	Protective Service	1.4%	1.7%	1.9%
	Food Preparation	7.5%	5.8%	5.3%
	Building Maintenance & Cleaning	2.5%	2.8%	3.4%
	Personal Care	3.2%	3.0%	2.7%
	Farming, Fishing, & Forestry	0.2%	0.4%	0.5%
	Construction	6.7%	6.6%	7.6%
	Production & Transportation	16.8%	15.9%	15.7%
	Percent White Collar Workers	61.8%	63.8%	62.8%
	Percent Blue Collar Workers	38.2%	36.2%	37.2%

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	Agriculture/Mining/Construction	5.6%	5.9%	7.1%
	Manufacturing	12.5%	11.0%	11.3%
	Transportation	8.0%	8.4%	7.7%
	Information	1.7%	1.6%	1.6%
	Wholesale/Retail	17.9%	16.7%	15.3%
	Finance, Insurance, Real Estate	6.0%	6.3%	5.6%
	Professional Services	5.7%	6.6%	6.0%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	3.8%	4.5%	4.7%
	Educational Services	17.8%	19.8%	22.3%
	Entertainment Services	11.6%	10.3%	9.4%
	Other Professional Services	5.3%	4.8%	4.7%
	Public Administration	4.1%	4.1%	4.3%
Vehicles per HH	No Vehicles	4.8%	3.8%	5.0%
	1 Vehicle	24.7%	20.2%	22.6%
	2 Vehicles	38.1%	36.6%	36.4%
	3 or more vehicles	32.4%	39.4%	36.1%
	Average Number of Vehicles	2.15	2.36	2.25
Change	Births (last 12 months)	437	1,827	10,690
	Deaths (last 12 months)	395	1,575	7,787
	Migration (last 12 months)	-215	-1,536	-3,972
Work place	Workplace Establishments	3,963	10,335	45,343
	Workplace Employees (FTE)	24,603	61,776	344,315